idx

For Distributors

DATA EXCHANGE

idea

Automate business processes from quote to cash with flexible **EDI solutions**

idx

The Industry Data Exchange - IDX

Automate the quote-to-cash cycle using electronic data interchange (EDI) – your customers get their order on time, and you get paid faster.

The Industry Data Exchange (IDX) enables you to exchange eBusiness documents with your suppliers and customers faster, easier, and more securely than traditional Value-Added Networks (VANs) or paper-based methods. Purchase orders, invoices, advance ship notices, and hundreds of other business communications can all be sent securely and cost-effectively over the Internet, even with companies that aren't EDI capable.

Flexible, precise data exchange.

IDX offers one of the most flexible solutions for document exchange so you can quickly expand your electronic capabilities and increase your speed-to-market. You choose the ISP, interface and security software, document formats, and routing technology (AS-1, AS-2, AS-3), and we'll accommodate you.

The IDX has been so reliable over the last decade that it's mostly invisible to us, just the way we like it. The IDX seamlessly handles our EDI business transactions with little to no human intervention, and alerts us about potential errors before it becomes a major issue.

Greg Chun, McNaughton-McKay

$32
per order can be saved by going electronic with the IDX.

75%
increase in invoice accuracy by using the IDW and IDX together.

30%
annual savings by switching from your current VAN to the IDX.

3 Million
EDI documents exchanged over the IDX Network each month.

Key features & **benefits**

Online document tracker

View the status of all your documents to see if they were successfully sent and received. Use advanced search, sort and reporting capabilities to prevent and address potential issues before they become major problems and to justify the value of eBusiness.

In-network translation

Send documents in one format, enable receipt in another. Formats could include: EDI, EDIFACT, Flat Files, XML, binary, and graphic files.

Flexible document viewing

View your documents in both the format you sent them, and in the format they were received. For those who don't speak EDI, you can easily view EDI documents in a human-readable format as well.

Communicate with non-EDI companies

Send and receive documents seamlessly to and from companies that aren't EDI capable with web forms and Flat Files. You can use the IDX Conversion Tool to capture computer-generated documents in various formats such as: Excel, Text, PDF, Word, and HTML, with 100% accuracy.

Unrivaled security

The IDX has multiple layers of security including: firewalls, encryption, certificates, authentication, and validation, with a fully redundant network and disaster recovery.

Document reprocessing

Regenerate EDI documents with point and click ease, and never spend time or resources recreating EDI documents again.

Call **(703) 562-4600** or email **info@idea4industry.com** to schedule a one-on-one.

IDX **Tools & Services**

IDEA offers value-add tools and services that can help you increase efficiency and your return on investment for the IDX.

IDX Conversion Tool

Automate order management with trading partners that are not EDI-capable by utilizing the IDX text-to-EDI conversion tool. This tool (CONEXIOM powered by ecmarket) can help you quickly increase the percentage of orders that are processed electronically, which in turn, will increase the productivity of your customer service reps.

Maximize return from your EDI investment

Leverage the existing systems, processes and people that you already have in place with no additional capital investment in hardware or software. This tool does not require your customers to make any changes to their processes either.

100% Data Capture Accuracy

Increase accuracy and efficiency over competing technologies, such as Optical Character Recognition (OCR) order-scanning solutions and online portals. This tool captures documents via print drive or email to eliminate data capture errors with 100% accuracy. You can capture computer-generated documents in various formats such as: Excel, Text, PDF, Word, and HTML.

Complimentary turn-around document service

Notify customers of successful receipt/acceptance of their order via an electronic acknowledgement, and eliminate costly processes associated with credits and adjustments.

IDX Managed Services

Conduct and expand your EDI operations without the need to hire additional staff or purchase new software. IDEA offers à la carte service options so you only pay for what you need.

EDI Mapping/Translation Services

Eliminate the need to own and support EDI translation or mapper software (an expense that could cost as much as $45,000 a year!). With this service, IDEA creates custom document translation maps on your behalf, adhering to EDIPro guidelines and/or to your specifications, and deploys them through the IDX.

IDX Managed Services (cont.)

Managed AS2/FTP Connections

Address the EDI needs of your trading partners that do not use a VAN. IDEA can host a dedicated AS2 or FTP connection on your behalf, helping you to transport data securely and reliably over the Internet. If any issues occur with the hosted connection, IDEA will identify and address the problem, ensuring that connectivity is re-established and guaranteeing that all documents are delivered securely.

Trading Partner Implementation

Manage the unique requirements of all your trading partners as more and more companies mandate an electronic connection to do business with them. Outsource the set-up and implementation of new EDI trading partners. IDEA obtains profile information from your trading partners, assesses their EDI implementation requirements, and conducts end-to-end EDI transaction testing using trading partner production data for the new EDI set-ups.

EDI Professional Services

Do what you can, and let IDEA do the rest! If you don't have the technical knowledge or capacity to fulfill all your EDI needs, IDEA can fill in the gaps. Gain access to the extra consulting and support you need, when you need it. This service enables you to add monthly support to any IDX Managed Services package, providing you with further help from IDEA's EDI experts for tasks such as: professional needs assessments, on-going assistance to overcome compatibility needs or constraints for implementing EDI with trading partners, and EDI best practices support.

IDX Standards

EDIPro

IDEA's EDIPro standards help reduce the time and effort it takes to implement EDI with trading partners. EDIPro is a subset of the ANSI X12 specifications and one of the largest, most widely-adopted EDI standards available. These standards are used to send/receive business transactions through the IDX, export product information from the Industry Data Warehouse (IDW) and integrate electronic processes with distributor business systems.

> We have been using the IDX as an information hub between Buckles-Smith and our vendors and customers, for over a decade – it's the most reliable part of our eBusiness infrastructure.
>
> Art Cook, Buckles-Smith

2900 Crystal Drive, Suite 500, Arlington, VA 22202
703-562-4600 • info@idea4industry.com • www.idea4industry.com