



Prologue

The Power of the Song is the second book in a series written to help leaders of organizations, big and small, grapple with critical issues that their organizations are currently facing or will be facing in the future. The first book, *When the Choir Began to Sing*, is the story of a small church in the town of Midville that is in serious decline. The competition from newer churches cropping up in the area is causing the most faithful members of the Community Church to reexamine what they want their church to be and represent. Reverend Kyle Martin's decision to abandon the old church for a new building ignites the church's most loyal and active members—the choir—to action. The choir members put their heads together and write a powerful new song that is the sentinel act of what eventually becomes a renewed and reinvigorated church.

When the Choir Began to Sing explores the stages that any organization must pass through during periods of significant change. The metaphor of a small-town church supplies readers with the perfect springboard from which to search for the answers to their own organization's dilemmas—including how to nurture the untapped leadership that exists within.



The book ends with a message of hope for all leaders who are on a quest to reignite their organizations. And yet it begs the question—*How?* What are the steps that a leader must take between inspired convictions—and taking the actions that will result in the desired outcome? How does a leader make the message of the organization—its song—become so compelling that strangers to the organization want to hear it and follow it? Is there a prescription that other successful organizations have used to bring new life to their organizations?

The answers to these questions and more are explored in *The Power of the Song*. The book takes the reader back five months to the Sunday afternoon of the debut of the now famous song. And Rev. Kyle Martin is pondering the very hows that every leader on the brink of a great challenge asks.

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