

NAED AdVenture Marketing Conference JOINT IDEA eBiz/NAED Technology Conference

AUGUST 2 - 4, 2017 • Westin Michigan Ave. • CHICAGO, IL

SPONSOR BROCHURE

The NAED AdVenture Marketing Conference will run concurrently with the Joint IDEA eBiz Forum/NAED Technology Conference this year August 2 - 4. The goal of this conference is to foster collaboration and communication between industry marketing and IT professionals.

The 2017 sponsorships levels have been created to provide different forms of organizational visibility at various opportunities within the event to industry marketing & IT professionals. We are also aiming to increase the number of attendees - all of whom will see how involved YOU are in the ever-expanding environment within the electrical industry.

2017 PACKAGES

Diamond

\$15,000

Recognition for Night Out event

Company logo on Night Out event tickets

1 promo item logo

3 Complimentary registrations

Platinum

\$10,000

Recognition at Welcome Reception

Recognition for event giveaway

2 Complimentary registrations

Gold

\$7,500

Company logo displayed at both lunch sessions

1 Complimentary registration

Silver

\$5,000

Company logo displayed at both breakfast sessions with announced recognition

ALL PACKAGES INCLUDE

- Your company logo on the IDEA eBiz and NAED websites
- Your company logo displayed in the event Mobile App
- Your company logo printed in the event guide
- Your company logo featured at the Innovation Hub

PLEASE SEND
YOUR REQUEST TO:
advtechebiz@naed.org



SPONSORSHIP FORM

NAED AdVenture Marketing Conference Joint IDEA eBiz/NAED Technology Conference

AUGUST 2 - 4 . CHICAGO, IL

(Company name) is committed to sponsoring the 2017 NAED AdVenture Marketing Conference & the Joint IDEA eBiz/NAED Technology Conference in Chicago, IL.

Please include items below with submission of this form:

1. Company's full-color, hi-resolution logo in a TIFF, JPG or ESP format
2. Company website URL
3. Official company description

Diamond Level Sponsor \$15,000

Platinum Level Sponsor \$10,000

Gold Level Sponsor \$7,500

Silver Level Sponsor \$5,000

Please email forms to ADVTECHBIZ@NAED.ORG

CONTACT INFORMATION:

Company Name: _____ Company URL: _____

Main Contact: _____ Job Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

PAYMENT INFORMATION:

Total Sponsor Fee: \$ _____

Billing Address:

Addressee: _____

Address: _____

City: _____ State: _____ Zip: _____

Please Check One:

Check enclosed

Please bill to the address listed above

Please bill different address - billing address provided on the right

Charge to: _____ Visa _____ MasterCard _____ American Express

Card #: _____ Exp. Date: _____

Cardholder's Name: _____

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