HOW TO VIEW PRODUCT DATA USING THE PRODUCT DETAILS SCREEN

QUICK REFERENCE GUIDE

As an IDEA Connector user, you will be allowed to search and view product data uploaded in your IDEA Connector account.

Figure 1 – Product Detail – Search

The Product Detail search page allows a full functional search feature for all products. The two fields, Manufacturer and Search, are both drop down lists.

The Item Control No. is the value within the IDEA database for a manufacturer to identify each individual product item; it is unique within that manufacturer’s data. It is typically the UPC of the product, including the check digit number (12 digits). The IDEA Connector assigns a unique number (IDW Item ID) to every item within the database for identification in any extracted data. Use of this value for any other purpose is not authorized.

The “search by” drop–down list will have the following options to choose from: Item Control No., Status, stock, indicator, Catalog No., or Description, brand, compliant, and certification.

The “for” field will allow a word, phrase or alpha numeric as a search criteria. Leaving this field blank will provide all available products. (This applies throughout the IDEA Connector.)

Once the search criteria has been entered click once on the “Search” button in order to generate a table with results.

You can also select between “Production” or “Test” in order to search products loaded in the production database or the test database.
Items that are bolded will have additional information. All clickable items, or items with additional information, will be bolded under the “Item Control #” column. Click to view more information on the particular item. Additional information can be found under the “Item Control #” column.

For products without UPCs, the Catalog Number is used as the Item Control No.

Use the drop-down lists to filter. In the “for” field, enter your search criteria. Click on the “Search” button.

You can also export your list results into Excel by clicking on the “Export” button, located on the top right of the screen.
The **Product Detail page** contains all the catalog description for the particular item clicked. If any tab is grayed out, it has no data available for this particular item. For any values shown as blank, the manufacturer has provided no data. Available tabs will be bolded. Current location will highlight the tab in orange.

Refer to the **Product Attribute Standard** for definition of any individual data field.
NOTE: The Item Control No. is the key to identifying the specific product shown.

NOTE: The IDEA Connector can accommodate both low resolution (typically 72 dpi) images for e-Commerce applications and high resolution (typically 300 dpi) images for hard copy catalogs.

**Figure 4 – Product Detail – General**

The “General” tab will display general information for the clicked item. Data are grouped by Identification, Status, Codes, Legacy, Order Info, Lead Time, Catalog and Future Codes. Data displayed comes directly from IDEA database.
Figure 5 – Product Detail – Packages

The “Packages” tab will show all packaging information for the particular item clicked. If there are multiple order quantities of the product, each level will be shown in a separate line (e.g., package of 10, case of 40, etc.). There are multiple packing level columns in the B4 view format, as well as any potential formats use for data extraction.

Figure 6 – Product Detail – Current Prices

The “Current Pricing” screen will show all currently valid pricing for this product as provided by the manufacturer. Only subscribers specifically authorized by the manufacturer can view pricing. Authorizations can be limited to certain price sheets or certain class codes.

NOTE: PE as unit of measure (UOM) indicates Price per Each

If special “Net Into Stock Cost” is provided for this product, these costs will be shown in the current pricing screen.
The “Future Prices” screen shows all future pricing for this product as provided by the manufacturer. If no future prices are provided, this screen will not be accessible. Only subscribers specifically authorized by the manufacturer can view pricing. Authorizations can be limited to certain price sheets or certain class codes.

![Figure 7 – Product Detail – Expired Prices](image)

The “Expired Prices” screen will show all expired pricing for this product. Only subscribers specifically authorized by the manufacturer can view pricing. Authorizations can be limited to certain price sheets or certain class codes.

![Figure 8 – Product Detail – SDS](image)

The “SDS” displays data relative to a Safety Data Sheet if one is appropriate to this product. Generally, a manufacturer will supply a URL to the SDS, which you can view and download using a standard Internet browser or PDF format.
The “History” section provides history on the life cycle of the item. It shows both products it replaced and products that replaced it (replacement).

**Figure 9 – Product Detail – Text**

<table>
<thead>
<tr>
<th>Type</th>
<th>Text</th>
<th>Language</th>
<th>Data Source</th>
<th>Image Type</th>
</tr>
</thead>
<tbody>
<tr>
<td>Catalog Description</td>
<td>A green car with orange lights.</td>
<td>English</td>
<td>IDEA - Data Source</td>
<td></td>
</tr>
<tr>
<td>Brochure URL Address</td>
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<td>English</td>
<td>IDEA - Data Source</td>
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<td>English</td>
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<tr>
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</table>

The “Text” section displays all marketing data associated with the product. Results can be web pages, PDFs, Descriptions and more. Clicking on a URL address will open a new web browser.

“Marketing Data” includes items such as detailed product descriptions (up to 3072 characters), images, specification sheets, brochures, drawings, technical bulletins, and similar useful documents.

Manufacturers can provide the data as either a URL to the file on their server, or a file. If they provide a file, IDEA load the file onto IDEA server and create a URL to it (https://idw.ideaservices.net/xxx/ (file name).
The “Attributes” screen provides attributes data (or meta-data) for the product. This information can be used for catalogs, storefronts, and more. Data is provided by the manufacturer. The three available columns are “Name”, “Value”, and “UOM (Unit of Measure)”. Each value in the “Name” column must be a unique item. Examples for UOM are Volts, Inches, Feet, etc.

For more information on units of measure, please reference the “IDW Packaging and UOM”.

If you have any questions or suggestions to improve our training videos or Quick Reference Guides, please contact your IDEA Client Solutions Specialist at ideaclientsolutions@idea4industry.com or at 866-479-0484.