



Position: Graphic Designer, Retail Packaging
Location: Eden Prairie, MN
Exemption Status: Non-Exempt
Division/Department: Marketing

Posting Date: August 2, 2017

Position Description

Pinnacle Climate Technologies is searching for an ace Graphic Designer to join our growing in-house Marketing team. Our creative team is an entrepreneurial group who works collaboratively in producing compelling work. You will develop and produce creative brand designs in promoting our brand identity while increasing awareness, and revenue with our big box customers.

The ideal candidate is an ambitious person who is willing to roll up their sleeves and take on any task. We have a fast-paced environment so you must possess the ability to wear many hats while handling multiple projects at one time. You will be designing for 3 successful brands and the opportunity to be highly involved in a variety of multiple channels, including packaging, print, digital, video and in-store brand experiences from concept to completion.

We are in search of the best candidate who simply must love what you do and share our passion for building our brands. If you have a solid portfolio demonstrating your experience in package design for retail, working with dielines, file optimization, point-of-purchase displays, with a strong sense of compelling design, please apply today.

Primary Responsibilities

- Plan, create, and design various standardized printed marketing materials, including product literature, product images, product packaging.
- Prepare mock-ups and layouts for communication pieces. Determine style, size, and arrangement of type and artwork. Photoshopping is a required skill at an advance level.
- Verify that materials meet desired specifications and are complete by established deadlines in collaboration with client departments.
- Materials created in a unified, appropriate theme consistent with corporate branding and image.
- Coordinate the preparation of final layouts for printing.
- Perform other duties and complete special projects as assigned.



Qualifications and Skills

- 3+ years' experience designing & producing packaging, catalogs and marketing support materials
- Associates Degree in Graphic Design, Bachelor's Degree preferred.
- Big box retail experience is a requirement.
- Knowledge of all steps required for the print process.
- Proficiency in all industry standard software programs including but not limited to Adobe Photoshop, Adobe Illustrator, Adobe InDesign, and Acrobat in a Mac environment. Some knowledge of the Windows platform is also required.
- Ability to complete work accurately in time-sensitive environment.
- Knowledge in Microsoft Office (Word, Excel, Outlook, Power Point).
- Detail/Deadline oriented. Willing to design within brand standards, and can take constructive criticism.
- You must be comfortable working independently or collaborating with internal colleagues and should have strong written and verbal communication skills.
- Familiarity with photography is a plus.
- Project Management skills are a plus.
- Print samples required.

Reporting Relationship

- Reports to Marketing Director

Equal Opportunity Employer. All qualified applicants will receive consideration for employment without regard to race, color, religion, sex, sexual orientation, gender identity, disability, veteran status, national origin or other legally protected classifications.