

Custom Name Badge Reels

Perfect for holding ID Cards, Security Access Cards and more!

Custom printed to your specifications! You choose the messaging on the imprint area of the badge reel – you can include your company logo, company names, tag lines, decorative images – send us your art files and we will produce your personalized badge reels in just 7 business days.

Custom Badge Reels feature:

- Sonic welded plastic body
- Polished Stainless Steel internal spring
- Cord length 40" - LONGEST ANYWHERE
- Chrome finished Zinc Alloy, 360 degree swivel alligator clip back (belt clip optional on some styles – call for availability)
- Anti-twist feature (not available on Rectangle Shape)
- Durable vinyl strap
- Tested to 150,000 retractions
- Imprint area print options for all styles: Chroma Direct Print, 4-color process label or 4-color poly-dome. Download order guide for complete list of imprint options and specifications.



JUMBO Round, Square, and Oval Badges

| COVER | Price Per Each | | | | |
|-------------------|----------------|--------|--------|--------|--------|
| | 150 | 250 | 500 | 1000 | 2500 |
| Chroma: | \$2.05 | \$1.90 | \$1.80 | \$1.70 | \$1.60 |
| 4-Color Label: | \$2.15 | \$1.99 | \$1.90 | \$1.80 | \$1.70 |
| 4-Color Polydome: | \$2.30 | \$2.15 | \$2.05 | \$1.95 | \$1.85 |

LARGE Round and Square Badges

| COVER | Price Per Each | | | | |
|-------------------|----------------|--------|--------|--------|--------|
| | 150 | 250 | 500 | 1000 | 2500 |
| Chroma: | \$1.90 | \$1.75 | \$1.65 | \$1.55 | \$1.45 |
| 4-Color Label: | \$1.99 | \$1.85 | \$1.75 | \$1.65 | \$1.55 |
| 4-Color Polydome: | \$2.30 | \$2.10 | \$1.95 | \$1.80 | \$1.70 |

JUMBO Rectangle Badges

| COVER | Price Per Each | | | | |
|-------------------|----------------|--------|--------|--------|--------|
| | 150 | 250 | 500 | 1000 | 2500 |
| Chroma: | \$1.99 | \$1.85 | \$1.75 | \$1.65 | \$1.55 |
| 4-Color Label: | \$2.10 | \$1.95 | \$1.85 | \$1.75 | \$1.65 |
| 4-Color Polydome: | \$2.25 | \$2.10 | \$1.99 | \$1.90 | \$1.80 |

Heart and Star Badges

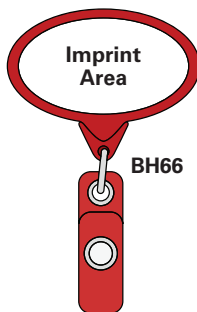
| COVER | Price Per Each | | | | |
|-------------------|----------------|--------|--------|--------|--------|
| | 150 | 250 | 500 | 1000 | 2500 |
| Chroma: | \$1.90 | \$1.75 | \$1.65 | \$1.55 | \$1.45 |
| 4-Color Label: | \$1.99 | \$1.85 | \$1.75 | \$1.65 | \$1.55 |
| 4-Color Polydome: | \$2.30 | \$2.10 | \$1.95 | \$1.80 | \$1.70 |

Prices are subject to change without notice.

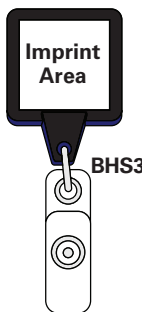
Need less than 150 badge reels? Call 800.247.2343 for a FREE quote!



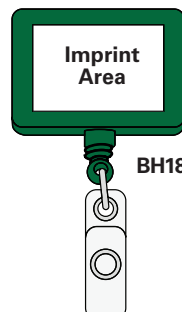
BH3



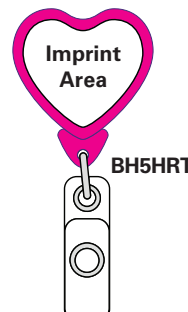
BH66



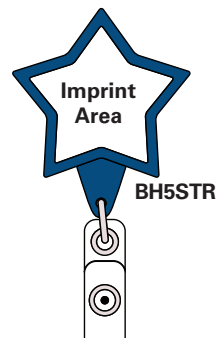
BHS3



BH18



BH5HRT



BH5STR

Jumbo Round BH44 - Imprint Area 1.28"
SOLID Black, Navy Blue, Red, White or Hot Pink
TRANSLUCENT Blue, Green, Purple or Red

Large Round BH3 - Imprint Area 0.92"
SOLID Black, Navy Blue, Red or White;
TRANSLUCENT Blue, Green, Purple or Red

Jumbo Oval BH66 - Imprint Area 1.87" x 1.06"
SOLID: Black, Navy Blue, Red, White or Hot Pink;
TRANSLUCENT Blue, Green, Purple or Red

Jumbo Square BH55 - Imprint Area 1.26" x 1.26"
SOLID Black, Navy Blue, Red, White or Hot Pink;
TRANSLUCENT Blue, Green, Purple or Red

Large Square BHS3 - Imprint Area 0.965" x 0.965"
SOLID: Black, Navy Blue, Red or White;
TRANSLUCENT Blue, Green, Purple or Red

Jumbo Rectangle BH18 - Imprint Area 1.47" x 0.97"
SOLID Black, Navy Blue, Red, White or Hot Pink;
TRANSLUCENT Blue, Green, Purple or Red

Heart Shaped BH5HRT - Imprint Area 0.75" x 0.75"
SOLID Hot Pink or White;
TRANSLUCENT Red

Star Shaped BH5STR - Imprint Area 0.75" x 0.75"
SOLID Hot Pink or White;
TRANSLUCENT Blue



Custom Name Badge Reels Order Form



Three ways to order! Send form and rough draft to:

Mail:
Briggs Healthcare
 Attn: Customs Dept.
 7855 University Blvd.
 Des Moines, IA 50325

Fax:
877.234.9874

Email:
Customs@BriggsCorp.com

Date _____

Account # _____

Purchase Order # _____

Billing Address

Company/Facility Name _____

Address _____

City _____ State _____ Zip _____

Attn _____

Phone _____ Fax _____

Contact _____

E-mail Address _____

Shipping Address (if different than billing address)

Company/Facility Name _____

Address _____

City _____ State _____ Zip _____

Attn _____

Phone _____ Fax _____

Contact _____

E-mail Address _____

Don't have an account with Briggs®?

Check here if you would like to open an account with Briggs. Fill out the above information or call your Briggs Representative at 800.247.2343 TODAY!

SELECT NAME BADGE REELS:

- | | |
|--|---|
| <input type="checkbox"/> BH44 - Jumbo Round Badge Reel | <input type="checkbox"/> BH3 - Large Round Badge Reel |
| <input type="checkbox"/> BH55 - Jumbo Square Badge Reel | <input type="checkbox"/> BHS3 – Large Square Badge Reel |
| <input type="checkbox"/> BH66 - Jumbo Oval Badge Reel | <input type="checkbox"/> BH5HRT – Heart Badge Reel |
| <input type="checkbox"/> BH18 - Jumbo Rectangle Badge Reel | <input type="checkbox"/> BH5STR – Star Badge Reel |

SELECT FROM AVAILABLE TRIMS FOR BH44, BH55, BH66, AND BH18 ONLY:

- | | |
|--|---|
| Opaque Colors: | Translucent Colors: |
| <input type="checkbox"/> Black <input type="checkbox"/> White <input type="checkbox"/> Navy Blue PMS | <input type="checkbox"/> Green PMS <input type="checkbox"/> Navy Blue PMS |
| <input type="checkbox"/> Red PMS <input type="checkbox"/> Hot Pink PMS | <input type="checkbox"/> Red PMS <input type="checkbox"/> Purple PMS |

SELECT FROM AVAILABLE TRIMS FOR BH3 AND BHS3 ONLY:

- | | |
|---|---|
| Opaque Colors: | Translucent Colors: |
| <input type="checkbox"/> Black <input type="checkbox"/> White | <input type="checkbox"/> Green PMS <input type="checkbox"/> Navy Blue PMS |
| <input type="checkbox"/> Navy Blue PMS <input type="checkbox"/> Red PMS | <input type="checkbox"/> Red PMS <input type="checkbox"/> Purple PMS |

SELECT FROM AVAILABLE TRIMS FOR BH5HRT AND BH5STR ONLY:

- | | |
|--|--|
| Opaque Colors: | Translucent Colors: |
| <input type="checkbox"/> White <input type="checkbox"/> Hot Pink PMS | <input type="checkbox"/> Red PMS (BH5HRT only) <input type="checkbox"/> Blue PMS (BH5STR only) |

DECORATION/PRINT OPTIONS:

- Chroma Direct 4CP Label 4CP Polydome

Note: Chroma decoration background color will be the same color as the trim.

Artwork Supplied (preferred formats): Adobe Illustrator (ai, pdf or eps) Encapsulated Post Script (eps)

Recommend submitting all artwork in the form of vector files via email with all text converted into outlines. Convert all files into CMYK format and provide specific colors in the PANTONE PMS "Solid Coated" color family. If NO Vector art available, please send artwork in a resolution of at least 300dpi for all gifs, jpegs and tifs (non-vector formats).

** Artwork that is not in a preferred format and is determined to be unusable will be subject to art charges.**

Additional Comments: _____
